



CONVENTION Tourism, Landscape, Health: EXPO 2015, Planning and Proposals

12 - 13 October in the "Auditorium del Vittoriale degli Italiani, Gardone Riviera, Italy"

In range of the 4° edition of the Meeting "I Giardini del Benaco"

The series of meetings "I Giardini del Benaco" finishes in October with a weekend related to landscape, architecture and economy. The event will take place in one of the most famous and charming location in Italy, indeed the "Auditorium del Vittoriale degli Italiani" in **Gardone Riviera** will be the seat of the conference "Tourism, Landscape, Health: EXPO 2015, Planning and Proposals" on Saturday 12th and Sunday 13th October, 2013.

The meeting will be attended by an alternation of the most outstanding and relevant European personalities in the cultural and academic world, in the business branch and around the tourist industry. Among them there are: the Spanish **EMBT Miralles-Tagliabue Studio** from Barcelona; the **Nemesis & Partner Studio** who wins the competition for the Italian pavilion in the EXPO 2015; **Giancarlo Dall'Ara**, president of the National Association of scattered hotels; **Giuseppe Rallo** - Venice superintendence; **Alessandro Rocca** - Politecnico di Milano; **Maurizio Ori**, the AIAPP Lombardy vice-president and **Silvio Barbero**, Slow Food National vice-president.

The aim is to check on the possibility of a sustainable planning, not only from the environmental viewpoint but also social and economic, able to read the places with competence and awareness, that so the transformation projects will be in harmony with the history and the identity of the settings. On this central idea has been organized the conference that is going to start with the Italian great professionals' experiences explanation, up to reach the global territorial planning; the EXPO 2015 will be considered a moment of collaboration and international comparison.

The attendance at the convention will be free, upon reservation.

The series of Meetings "i Giardini del Benaco" is promoted above all by the **Gardone Riviera Municipality**, assisted by the **Salò Municipality** and by the **pro loco Salò**.

The Event schedule and the registration form are available in the website: www.esartcomunicazione.it

- **Convention: "Tourism, Landscape, Health: planning and proposals for the Expo 2015"**
12th and 13th October in the "Auditorium del Vittoriale degli Italiani", Gardone Riviera (Italy)
In range of the series of meeting "I giardini del Benaco"
Free attendante, reservation required

info and reservations:

Comune di Gardone Riviera – Travel bureau

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